



RFQ 2122-02 Talent Acquisition Consultation and Support

The Early Learning Coalition of Orange County (ELCOC) seeks the assistance of a qualified consultant to assist with the development of a strategy to encourage prospective teachers to consider early childhood education as an occupational field of choice. During this engagement ELCOC serves as a conduit for an aggressive campaign to attract teachers but the employer of these recruits will be early education providers under contract with ELCOC.

We assume the consultancy will occur between January 1, 2022, and June 30, 2022. Options to continue the consultancy to refine and expand the engagement may extend through June 30, 2023, based on ELCOC need.

For more information on ELCOC go to www.elcoforangecounty.org/

The specific assistance desired is:

1. Development and support to implement a creative strategy to encourage prospective teachers to consider early childhood education as an occupational field of choice.
2. Recommendations and support to implement an advertising/outreach to prospective teachers.
3. A monitoring tool that assists early learning owners and directors in creating and maintaining a favorable environment to retain prospective teachers.

Qualified applicants should submit credentials, a brief description of your approach to the above, and proposed bid not later than **12:00pm on December 23, 2021**. Submissions should be sent to:

You **must** send all inquiries and/or quotes/proposals in writing to:

Karen Willis
Chief Executive Officer
Karen@elcoc.org

Jamie Lopez
Procurement and Grants Manager
jlopez@elcoc.org

For more detailed information and additional resources please visit:
<https://elcoforangecounty.org/about/procurement/>

NO PHONE CALLS PLEASE.