

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Orange County

TITLE: Community Outreach and Family Engagement

Short description of the commodity or service desired: Advertising on Central Florida Regional Transportation (LYNX)

CONTACT

Name: Amy Richter

Address: 7700 Southland Blvd., Suite 100, Orlando, FL 32809

Telephone: 352-362-8926

Email: arichter@elcoc.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

Date posted:

Time posted:

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Advertising on LYNX buses, transit shelters and transit centers

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Orange County

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

SR Outreach Funds

Intended Single Source:

Vector Media

Price:

\$200,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Vector is the sole source provider of transit advertising for Central Florida Regional Transportation Authority (LYNX) buses, transit shelters, paratransit vehicles, and transit centers per contract 17-C07.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Scott Fritz, Chief Executive Officer

Kelly Schulz, Chief of Communication

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 7700 Southland Blvd., Suite 100, Orlando, FL 32809

Email: arichter@elcoc.org

Fax: 407-749-0282