

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Orange County

TITLE: Highlights High Five Magazine Subscriptions

Short description of the commodity or service desired: Highlights High Five magazine with custom cover wrap is a unique educational resource packed with read-aloud stories, crafts, recipes and puzzles for children ages 3-5.

CONTACT

Name: Amy Richter

Address: 7700 Southland Blvd, Suite 100, Orlando, FL 32809

Telephone: 7321-468-3701

Email: arichter@elcoc.org

Internal tracking number, if any:

Date posted:

Last day for receipt of information:

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Five-issue subscription of High Five Magazine with custom cover wrap. Highlights High Five Magazine is thoughtfully crafted to support school readiness in children aged 3 to 5 by fostering essential early learning skills through engaging, developmentally appropriate content. It prepares young learners through features and activities that promote literacy development, cognitive/problem solving skills, fine motor skill development, interpersonal skills, and parent engagement.

Quantity or Term (as appropriate):

Five-issue subscription of High Five Magazine with custom cover wrap, starting in June with subsequent issues delivered over the course of the school year. Pricing includes the 5-issue yearly subscription for 4000 students, High Five Magazine with custom cover wrap, design, production, and printing costs, and delivery.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Orange County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

To support high-quality instruction for children and increase kindergarten readiness rates. Highlights High Five magazine with custom cover wrap is a unique educational resource

Intended Single Source:
Highlights Early Learning

Estimated Dollar Amount:
\$125,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Highlights High Five magazine is a product developed by Highlights for Children who holds the exclusive rights to distribute and fulfill any orders of and related configurations. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Scott Fritz, Chief Executive Officer

Melanie Kestory, Chief of Strategic Planning

Jenny Longo, Chief Finance Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.