

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Orange County

TITLE: Highlights Early Learning

Short description of the commodity or service desired: Highlights Kindness Connection Bundle, Building Kindness Through Children’s Literature Set, and Highlights Magazines

CONTACT

Name: Amy Richter

Address: 7700 Southland Blvd, Suite 100, Orlando, FL 32809

Telephone: 321-413-5675 Email:

arichter@elcoc.org

Date posted:

Last day for receipt of information:

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

The Highlights Making Kindness a Habit Suite, which includes the Highlights Kindness Connection Bundle, Building Kindness Through Children’s Literature Set, and Highlights Magazines, is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindness with children ages 0-5. Through rich, varied, repeated exposures to kindness and its counterparts, children, their teachers, and their families are supported in strengthening school readiness, social development, emotional growth, and long-term well-being.

Quantity or Term (as appropriate):

The bundle includes: (Q=150) Kindness Connections Bundle, (Q=650) Building Kindness Through Children’s Literature Set, and (Q=13,500) High Five Magazines with custom wrap.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Orange County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

To support high-quality instruction for children and their social/emotional development.

Intended Single Source:

Highlights Early Learning

Estimated Dollar Amount:

\$290,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The *Highlights Make Kindness a Habit Suite* is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindness. Through rich, varied, repeated exposures to kindness and its counterparts, children, their teachers, and their families are supported in strengthening school readiness, social development, emotional growth, and long-term well-being. The product is developed by Highlights Early Learning who holds the exclusive rights to distribute and fulfill any orders of Kindness Connections and related configurations. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Dr. Scott Fritz, Chief Executive Officer

Melanie Kestory, Chief of Strategy and Educational Support

Jenny Longo, Chief Finance Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.