

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Orange County

TITLE: Materials and Professional Development that support the impementation of evidence-based social-emotional practices in early childhood settings

Short description of the commodity or service desired:

Preschool supplemental curriculum supporting teachers and children. Pre-K Potty Training, Neurodiversity, Calming, Caring Communities, Comfort On the Go and Start With the Heart Kits and professional development to support learning for Orange County SR providers

CONTACT

Name: Amy Richter

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Telephone: 321-413-5675

Email: arichter@elcoc.org

Internal tracking number, if any:

Date posted:

Last day for receipt of information:

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Start With The Heart, Comfort On The Go, Flush With Success, Neurodiversity In Bloom, and Calming Communities - Including the Tucker Turtle Calming Corner early childhood learning and professional development.

Quantity or Term (as appropriate):

Through June 30, 2026

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Orange County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Pre-K social-emotional learning support and professional development for Orange County SR providers designed to make classroom management, and relationship building easier for educators and families.

Intended Single Source:
The Discovery Source, Inc.

Estimated Dollar Amount:
\$160,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Discovery Source is a prominent provider of early childhood social-emotional tools to consumers throughout the United States. The Discovery Source, Inc., is based in Vista, California, and holds the exclusive rights to create, produce, and distribute these materials. As the sole-source provider, they develop all content, design layouts, and artwork for their kits, and they manage the publishing of all printed materials within California. Each kit is meticulously assembled by hand at their warehouse and distribution center in Carlsbad, California. Their materials are sold exclusively through The Discovery Source and are not available through any other dealers or retailers. Their PD directly relates to their proprietary materials.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Melanie Kestory, Chief of Strategy and Educational Support

Dr. Scott Fritz, Chief Executive Officer

Jenny Longo, Chief Finance Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.