

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Orange County

TITLE: Reach Out and Read Program

Short description of the commodity or service desired: Partnership with doctors to prescribe books and encouraging families to read together

CONTACT

Name: Amy Richter

Address: 7700 Southland Blvd, Suite 100, Orlando, FL 32809

Telephone: 321-413-5675

Email: arichter@elcoc.org

Internal tracking number, if any:

Date posted:

Last day for receipt of information:

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Partnering with Orange County doctors to prescribe books and encouraging families to read together

Quantity or Term (as appropriate):

Through June 30, 2026

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Orange County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

MIAMI-DADE FAMILY LEARNING PARTNERSHIP, INC works with doctors, nurse practitioners, and other medical professionals to incorporate Reach Out and Read's evidence-based model into regular pediatric checkups, by advising parents about the importance of reading aloud and giving developmentally appropriate books to children

Intended Single Source:

MIAMI-DADE FAMILY LEARNING PARTNERSHIP, INC

Estimated Dollar Amount:
\$33,000.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):
MIAMI-DADE FAMILY LEARNING PARTNERSHIP, INC. is a Miami-based non-profit organization with a sole source contract for Florida with Reach Out and Read, Inc., a national evidence-based non-profit organization with a mission to incorporate books into pediatric care and encourage families to read together with their young children.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Dr. Scott Fritz, Chief Executive Officer
Melanie Kestory, Chief of Strategy and Educational Support
Jenny Longo, Chief Finance Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.